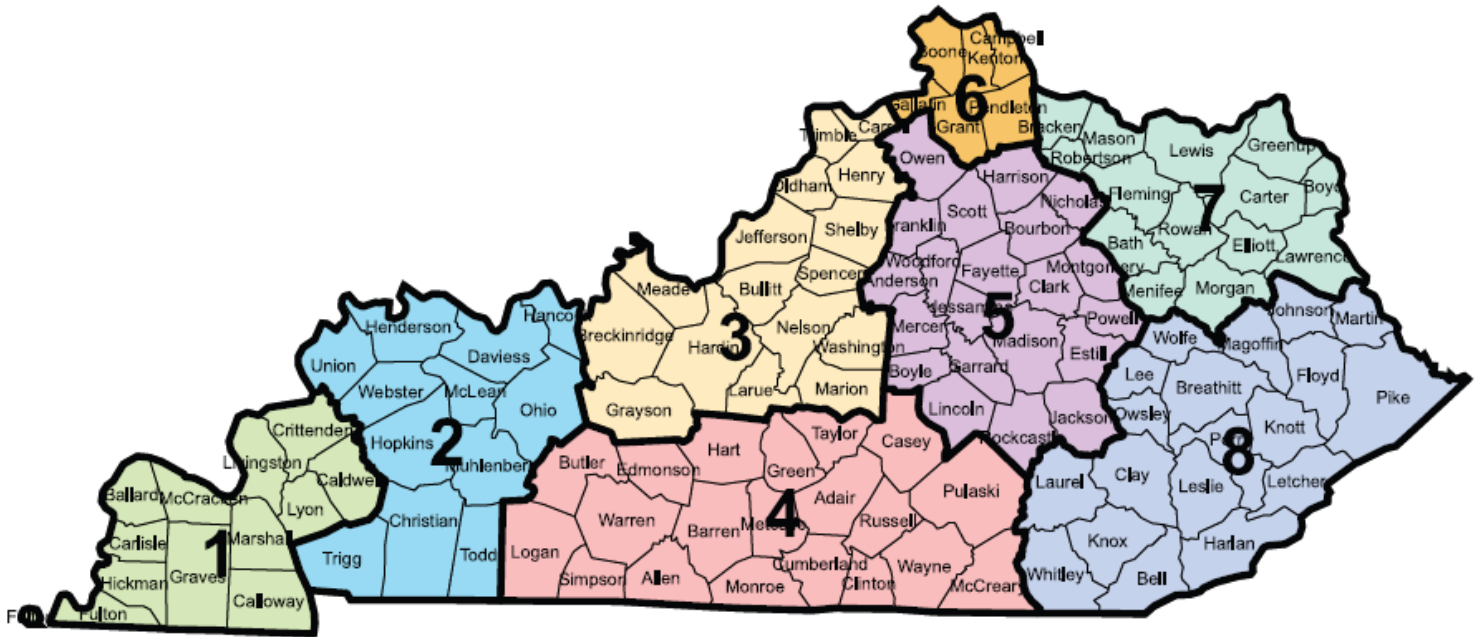


MEDICAID OPEN ENROLLMENT

Medicaid open enrollment is under way! Anthem Blue Cross and Blue Shield Medicaid (Anthem) is an option for your Medicaid patients in all regions **except Region 3** (see map below).



Open enrollment for Medicaid members begins today and will end on **December 12, 2014**. This is the time your patients may switch to Anthem.

Anthem has great benefits that go beyond the standard Medicaid benefits. We offer:

- No copays
- Free sports physicals for members ages 6-18
- Our prenatal incentive program:
 - Free crib or car seat when members go to their primary care physician or OB-GYN at least seven times during pregnancy
 - Free gift cards when members get prenatal and postpartum checkups on time, plus health resources and coaching
 - Free \$50 gift card for well-child visits
- Free membership to participating Boys & Girls Clubs of America for members ages 6-19
- A health plan that cares about improving quality of life and much more

www.Anthem.com/KYMedicaidoc

Anthem Blue Cross and Blue Shield Medicaid is the trade name of Anthem Kentucky Managed Care Plan, Inc., independent licensee of the Blue Cross and Blue Shield Association. ANTHEM is a registered trademark of Anthem Insurance Companies, Inc. The Blue Cross and Blue Shield names and symbols are registered marks of the Blue Cross and Blue Shield Association.

How your patients can enroll

- In person at a local Department for Community Based Services office. Locations can be found at https://prd.chfs.ky.gov/Office_Phone/index.aspx.
- Online via the kynect website, www.kyenroll.ky.gov.
- By calling kynect at **1-855-4-KYNECT (1-855-459-6328)** or TTY **1-855-326-4654**.
- Visiting a kynector in person. Members may use the kynect website to find a kynector near their home. Go to <https://kyenroll.ky.gov/General/AgentOrKynector>, and then scroll to the bottom of the page to sort by county.

Your patients can learn more about the extra benefits they can receive by calling Member Services at **1-855-690-7784**.

Thank you for working with Anthem and for everything you and your staff do for our members. If you or your staff has questions for Provider Services, call **1-855-661-2028**.