



Anthem HealthKeepers Plus
Offered by HealthKeepers, Inc.

Provider Bulletin
February 2020

Value-added benefits for Anthem HealthKeepers Plus members

Patients can switch their Medicaid services to Anthem HealthKeepers Plus from HealthKeepers, Inc. during open enrollment from February 19 through April 30, 2020, in Hampton Roads/Tidewater and from April 19 through June 30, 2020, in Central Virginia.

Value-added benefits for Anthem HealthKeepers Plus members include:

- Dental exams, cleaning and X-rays.
- Free transportation to grocery stores, farmers markets and food banks.
- A \$25 gift card for high school and college students receiving As and Bs on their report cards.
- Up to a \$20 Walmart gift card for completing health screenings.
- Meals delivered to their homes after a hospital stay, including new mothers after delivery — two meals a day for seven days.
- Free diapers, umbrella stroller and children's books.
- Coupon book with over \$1,000 in savings at local stores.

HealthKeepers, Inc. recognizes that many nonmedical factors can influence health comes. Value-added benefits and services can close gaps in care resulting in happier, healthier patients.

For more information about Anthem HealthKeepers Plus value-added benefits, contact your local Provider Relations representative, or call Provider Services at **1-800-901-0020** or Anthem CCC Plus Provider Services at **1-855-323-4687**.

For more information, patients can visit <https://www.viriniamanagedcare.com> or <https://www.chooseanthem.com/va>, download the free Virginia Managed Care mobile app from Google Play™ or the Apple App Store®, or call the Managed Care Helpline at **1-800-643-2273**.

<https://mediproviders.anthem.com/va>

HealthKeepers, Inc. is an independent licensee of the Blue Cross and Blue Shield Association. Anthem is a registered trademark of Anthem Insurance Companies, Inc. Anthem HealthKeepers Plus, offered by HealthKeepers, Inc., is a health plan that contracts with the Virginia Department of Medical Assistance Services to provide Commonwealth Coordinated Care Plus (CCC Plus) benefits to enrollees.

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