

[Date]

Dear [Provider],

Our Healthy Rewards program helps our members earn \$15 or \$25 for receiving certain behavioral health and pharmacy services. Simultaneously, you increase your practice's quality scores by providing the visits and medications your patients need.

Please remind your patients about these important services and our Healthy Rewards program. By working together, we can help our members earn rewards while they get healthy. To take advantage of the incentives, members must enroll in the program by calling **1-877-868-2004**.

Every time our members complete one of the services below, dollars are added to their Healthy Rewards card. They can then spend these Healthy Rewards dollars at specific retailers on a variety of approved over-the-counter items they can use to stay healthy.

Who's eligible	Service	Reward	Limit
Adults (ages 18 or older) newly prescribed an antidepressant	Continue use of newly prescribed antidepressant medication for at least 6 months	\$15	Once every 12 months per new prescription
Adults and children (ages 6 or older) who have recently been in the hospital for a mental health condition	Complete a follow-up outpatient visit with a mental health practitioner within 30 days of discharge from the hospital for a mental health condition	\$25	Once every 12 months

We appreciate your support of this program. If you have questions, please call the program coordinator at **1-262-523-4865**.

<https://mediproviders.anthem.com/wi>