

Our Healthy Rewards program

helps you increase your quality scores while our members earn rewards

Our Healthy Rewards program helps our members earn \$10, \$15 or \$20 toward their Healthy Rewards account by getting certain health services. At the same time, you increase your practice's quality scores by providing them with the vaccinations, screenings, visits and medications they need.

Effective August 1, 2016, every time our members complete one of the healthy activities below, they get dollars added to their Healthy Rewards card. They can then spend these Healthy Rewards dollars at specific retailers on a variety of approved over-the-counter items they can use to stay healthy.

To help you in your practice, all our Healthy Rewards activities are tied to HEDIS®* scores and health initiatives. They include:

If your patients have questions regarding the program, please have them call 1-877-868-2004 for more information.

Who's eligible	Healthy activities	Reward	Limit
Children turning 2 years old	Obtain all required immunizations by the age of 2. This includes: <ul style="list-style-type: none"> • Diphtheria, Tetanus, Pertussis • Polio • Measles, Mumps, Rubella • H influenza type B • Hepatitis A • Hepatitis B • Chickenpox • Pneumococcal • Rotavirus • Flu 	\$20	Once per member
Adults (ages 18-75) diagnosed with diabetes	Obtain diabetic blood sugar (A1c) test	\$10	Once every 12 months
	Obtain diabetic retinal eye exam	\$10	Once every 12 months
Women (ages 50-74)	Complete breast cancer screening	\$10	Once every 24 months
Adults (ages 18 or older) newly prescribed an antidepressant	Continue use of newly prescribed antidepressant medication for at least 6 months	\$15	Once every 12 months per new prescription
Adults and children (ages 6 or older) who have recently been in the hospital for a mental health condition	Complete a follow-up outpatient visit with a mental health practitioner within 30 days of discharge from the hospital for a mental health condition	\$10	Once every 12 months
Pregnant women	Complete first prenatal visit (within 42 days of enrollment)	\$25	Once per pregnancy
	Complete postpartum visit (between 21-56 days after delivery)	\$25	Once per pregnancy

Please remind your patients about our Healthy Rewards program at their next office visit. By working together, we can help our members earn rewards while they get healthy. And we help you improve your scores and encourage good health habits with your patients, our members.

*HEDIS® is a registered trademark of the National Committee for Quality Assurance (NCQA).