



July 2017

## Provider Newsletter

### Provider Network Relations Message Center

Providers may now contact the Anthem Blue Cross and Blue Shield Network Relations Message Center at **1-800-232-5869** for all lines of business and plan products, including Medicaid. The local Provider Relations phone number, **1-262-523-3666**, will be discontinued effective August 1, 2017.

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### Anthem Blue Cross and Blue Shield (Anthem) expands into additional counties

BadgerCare Plus and Medicaid Supplemental Security Income participants now have the option of choosing Anthem in six additional counties effective July 1, 2017 — Barron, Clark, Dunn, Oneida, Rusk and Vilas.

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### Reimbursement for early elective deliveries

To improve birth outcomes for our Medicaid members and further reduce early elective deliveries, Anthem Blue Cross and Blue Shield (Anthem) will require providers to report a Z3A diagnosis code on professional claims to indicate gestational age. Claims with gestational ages of 37 and 38 weeks will require a supporting medically necessary diagnosis code for the early delivery.

All professional delivery claims with the following CPT codes will require a Z3A diagnosis code indicating the gestational age at the time of delivery: 59400, 59409, 59410, 59510, 59514, 59515, 59525, 59610, 59612, 59614, 59618, 59620 and 59622.

The effective date for the new claims reporting requirements will be late summer or early fall. Watch for a future communication from Anthem with additional information.

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### AIM Specialty Health® clinical appropriateness reviews

Effective September 1, 2017, clinical appropriateness reviews of radiation oncology, sleep medicine and cardiology services for Anthem Blue Cross and Blue Shield (Anthem) members will be managed by AIM Specialty Health. Additional details on the specific services affected by these AIM reviews are available on the Anthem provider website at the link below:

[https://mediproviders.anthem.com/Documents/WIWI\\_CAID\\_PU\\_AIMInitiativeAnnouncement.pdf](https://mediproviders.anthem.com/Documents/WIWI_CAID_PU_AIMInitiativeAnnouncement.pdf)

The information in this bulletin may be an update or change to your provider manual. Find the most current manual at:

<https://mediproviders.anthem.com/wi>

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## Licensed midwives

Anthem Blue Cross and Blue Shield (Anthem) will not cover services performed by licensed midwives for Medicaid members.

Although state law was recently changed to allow licensed midwives to become Wisconsin Medicaid providers, Anthem has made the decision not to contract with this provider type. Medicaid HMOs are given discretion by the state as to the specific providers with whom they contract. Per *ForwardHealth Update No. 2016-51*, Medicaid-enrolled, licensed midwives who do not have a contract with a Medicaid member's HMO are referred to as non-network providers. Medicaid-enrolled, non-network providers may not serve Medicaid members as private-pay patients.

For additional information, refer to *ForwardHealth Update No. 2016-51* or contact the ForwardHealth Provider Service Call Center at **1-800-947-9627**.

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## Separate reimbursement for long-acting, reversible contraception devices

Consistent with Wisconsin Medicaid reimbursement policy, Anthem Blue Cross and Blue Shield will allow separate reimbursement under the all-patient refined diagnosis related groups (APR-DRG) system for long-acting, reversible contraception (LARC) effective January 1, 2017. LARCs include intrauterine devices and contraceptive implants.

Additional payment will be made to hospitals when a LARC is provided immediately postpartum in the inpatient setting. A combination of specified ICD-10 procedure codes, ICD-10 diagnosis codes and APR-DRGs is required to receive an add-on payment for providing a LARC immediately postpartum. Please see the link below for a table of required code combinations:

<https://www.forwardhealth.wi.gov/WIPortal/content/Provider/APRDRG/Home.htm.spage>

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## 2017 Provider Manual updates

*Provider Manual* updates for 2017 were recently posted to the provider website. The updates include a list of additional counties where Anthem Blue Cross and Blue Shield is now doing business and a more detailed discussion of appeal claims.

The *Provider Manual* can be accessed from the provider website at the link below:

[https://mediproviders.anthem.com/Documents/WIWI\\_CAID\\_Provider\\_Manual.pdf](https://mediproviders.anthem.com/Documents/WIWI_CAID_Provider_Manual.pdf)

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## Health promotion

Anthem Blue Cross and Blue Shield (Anthem) 2017 health promotion efforts are focused on closing quality of care gaps for members and general health improvement themes including:

- Healthy eating and active living (H.E.A.L.).
- Be active, be healthy.
- Eat well, be well.
- Rethink your drink (avoiding sugar drinks, etc.).
- Germs are not for sharing.
- Let's clear the air (smoking cessation).
- Save your smile (dental health).

If you are interested in these messages or working with Anthem to provide health fairs or other health-related community events, we would welcome the opportunity to visit with you about our ability to support your efforts.

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## Claims reporting requirements for home ventilator rental

Anthem Blue Cross and Blue Shield will continue to cover backup or secondary home ventilator rental in limited circumstances with prior authorization. Claims for primary and backup or secondary home ventilator rental should be reported with the following HCPCS codes:

- E0465 — home ventilator, any type, used with invasive interface (for example, tracheostomy tube)
- E0466 — home ventilator, any type, used with noninvasive interface (for example, mask, chest shell)

The following modifiers should be reported as appropriate:

- RR — rental
- TW — backup or secondary home ventilator

Effective for dates of service on and after March 1, 2017, one unit will represent one calendar month of rental. Previously, one unit equaled one day.

Claims should indicate only a single date of service for primary and backup or secondary home ventilator rental. The date of service can be any one date within the calendar month.